

UNIVERSITY HEIGHTS ARTS OPEN

•visual arts• musicians •writers •performing arts•

SUBMISSION DEADLINE: June 30, 2011



**SELECTION NOTIFICATION
OF ARTISTS: July 10, 2011**
**UH ARTS OPEN EVENT:
September 18, 2011 12-5pm**

The 6th annual, University Heights Arts Open is again a collaborative effort with the University Heights CDC Taste of University Heights. This collaborative effort means more of what University Heights has to offer: more fun, more food, more art! Stroll through the quaint neighborhood enjoying sample delicacies from some of University Heights diverse restaurants. Then, enjoy a free self guided tour of the arts. The UH Arts Open (UHAO) showcases the works of over 100 new as well as celebrated artists, playwrights, performers and musicians from the San Diego region enlivening the historic University Heights community. The UHAO incorporates local businesses, schools, churches, theaters, and a free shuttle tour of artist studios in the area.

Presented by the UH Community Development Corporation and the University Heights Art Association, in partnership with the UH Community Association, El Cajon Blvd Business Improvement Association, Save our Heritage Organization, Diversionary Theatre and the Athenaeum.

The UHAO is committed to broadening its artistic and cultural offerings to provide a diverse and exciting physical environment, enhance the quality of life, encourage dialogue

and learning, and influence the area's economic growth.

A primary objective of the UHAO is to provide an affordable event for artists to showcase their works as well as offering a wide range of artistic expression, varied talent and cultural context for visitors.

A complimentary color program of the Taste and UHAO exhibits—including participating restaurants, open studio locations, artwork, and a walking/shuttle tour map is produced and available to visitors. The program includes a schedule listing times and locations of performances by local musicians and performers. The grounds of the Annex building at the intersection of Park and El Cajon Blvd serve as an art walk area featuring San Diego visual artists of all mediums including painting, photography, art glass, sculpture, jewelry, mixed media as well as community group booths and children's activities.

Free shuttle service will assist the visitors on their Taste and artist studio tour throughout the day.

Event programs will be available throughout the neighborhood, at the information booths, and online at www.UHarts.org.

**ARTISTS MAY APPLY AS AN OPEN
STUDIO ARTIST(PROVIDED THEY
HAVE THEIR OWN WORKSPACE IN UH)
OR TO EXHIBIT OUTDOORS AT THE
ARTWALK AREA(PARK BLVD AND EL
CAJON BLVD)**

ELIGIBILITY: Open to all San Diego County artists 18 years and older

ENTRY FEE

There is a \$25 entry fee (**not refundable**) for up to five prints or digital image files. Make your check or money order, payable to **University Heights Community Development Corporation or UHCDC**.

BOOTH SPACE

Each exhibitor will be provided a space measuring a minimum of 10' by 10'. Artists are to provide their own display booth, racks and/or tables in order to display their work in an outdoor environment. No electricity will be available. No gas or oil generators will be permitted. Appropriate weighting systems for the tents must be used. Most areas are exposed to the sun.

SALES

Artists are responsible for California Sales and Income Tax. Suggested 10% donation paid to University Heights Art Association.

RETURN OF MATERIALS

A Self-Addressed-Stamped-Envelope (SASE) must be included for the return of materials. Ensure that your materials fit easily inside your return envelope and you have sufficient postage. (We will not be responsible for insufficient postage or unfitting envelopes.) **Works without SASE or paid return cost will be shredded to protect the entrants' copyrights.**

NOTIFICATION

Artists will be notified of acceptance by July 10, 2011. Notification will be made solely by email.

DEADLINE

Postmarked Deadline June 30, 2011.



UH Arts Open

September 18, 2011

ENTRY FORM

Submission for these exhibitions will constitute agreement on the part of the artists to the terms listed in the prospectus

PLEASE CHECK ONE BOX BELOW:

- Applying for Open Studio (must live within University Heights. For designated area see: <http://www.uhsd.org/map.htm>)
- Applying for the Artwalk area (one of the fifty 10x10 spaces at the grounds of Annex Building @ Park Blvd & El Cajon Blvd)

Print Name | _____
 Tel | _____
 Email | _____
 Address | _____
 City | _____ Zip | _____

MAP AND WEBSITE INFORMATION

Your Name: _____
 (as you wish it to appear in the website, map/program, etc.)

This information can be available to the public on the map/program, and in the UH arts website

Yes/No I want my website or email address listed
Initials and web site address _____

Yes/No I want my phone # listed (open studio locations only)
Initials and phone # _____

VOLUNTEERING

I would like to volunteer **Yes/No**
 I am interested in helping with the following (check all that apply):

- Operations
 - graphics
 - short tasks (proofreading, mailings, flyers, etc)
 - public Relations
 - flyer distribution
 - sponsorship
 - event coordination
 - other
- I have the following skills that could benefit: _____

SUBMISSION: Completed application to be received by **June 30, 2011**

DIGITAL MATERIAL:

Send the following in cd or via email to:

UHAA P.O. Box 33030 San Diego, CA 92163 <i>* materials will only be returned if you include a SASE with sufficient postage</i>	judy@uharts.org
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Questions: 619-508-4075

IMAGES: submit 3-5 images.

Make sure to identify which one image you would like used for the website. **If you have participated in any past Arts Open events, just send the ONE image you would like used in the program/website.*

CATEGORIES: *Please select no more than 3:*
 ceramic, collage, books, digital, drawing, fiber/textile, furniture, glass/mosaic, graphic design, installation, mixed media, painting, photography, pottery, fine printmaking, sculpture, other _____

PARTICIPATION AGREEMENT FOR UNIVERSITY HEIGHTS ARTS OPEN

I hereby agree to the following terms and conditions listed below.

I agree to be present at my designated location from 11:30-5 on Sunday: September 18, 2011

I will have at least 10 pieces of recent, original work prominently displayed in my site similar to the images I provided for the website, catalog/map.

I will only display/sell artwork that I created.

I will not display imported or manufactured work.

I am responsible for collecting and paying sales tax.

I hereby permit the University Heights Arts Open, UHAA, and the UH CDC to use the artwork and information I have submitted herewith as promotional material for catalog, publicity, news media and for inclusion on our web site, www.UHarts.org. I guarantee that I hold the copyright on all images that I am submitting and understand that images may be cropped without asking permission.

I agree to indemnify, defend and hold harmless the University Heights Community Development Corporation and the University Heights Art Association and University Heights Arts Open and it's officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the University Heights Arts Open event.

I understand an application is a commitment to show. No refunds.

Please sign to indicate your acceptance of our participation agreement.

Name: _____

Signature _____

Remember to enclose:

- Visuals
 - Entry Form
 - SASE
 - \$25 Entry fee payable to University Heights Community Development Corporation/UH CDC
- Email form to: judy@uharts.org or mail completed form to:**
University Heights Art Association
P.O. Box 33030 San Diego, CA 92163

